



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Political Communications Advertising
575 Fifth Avenue
Floor 14
New York, NY 10017

Contract

5349946

Schedule Dates 08/01/22-08/05/22
Advertiser Alliance For Patient Access (146690)
Agency Political Communications Advertising (10102)
Product POLITICAL ISSUE (ns) (1187)
Brand 289/318/1423 (1763041)
Salesperson Eagle/DC, Washington DC (3890)
Sales Office Eagle-Washington DC
Buyer Name Tho,Cunningham,
Phone/Fax /
CPE 289/318/1423
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue BOB CAIN
Flight: 8/1-8/5;Separation: 30;PopulationBuyType: CPP

Date Entered 07/29/22
Last Modified 07/29/22
Entered By Callie Johnson
CO-OP No
External # ECR27871780
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$900.00
Net Total \$5,100.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2022	8	\$6,000.00
Grand Total:	8	\$6,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.0)	08/01/22-08/05/22	1	:30	12P- News-7News ON YOUR SIDE at Noon	8	X	X	X	X	X			8	\$750.00	\$6,000.00	Washington (WJLA)	NOON NEWS	7/29/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.